

# Aycliffe Today

NOW REACHING 50,000  
PEOPLE EVERY MONTH

(print and online combined)

**15,000** unique  
web visitors

**40,000**  
monthly  
Facebook  
reach

**100,000**  
Twitter  
impressions  
a month

Get REAL results by targeting a REAL audience!



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PEOPLE EVERY MONTH

## WEBSITE ADVERTISING

Banner advertising

Guaranteed minimum 5,000  
views per month

**Cost: £99 (+ VAT)**

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## SPONSORED SOCIAL MEDIA POSTS

100 words with pictures

Posted on Facebook, Twitter &  
Instagram

Boosted on Facebook

**Cost: £99 (+ VAT)**

## SPONSORED ARTICLE

Let us tell thousands of local people your story with a  
sponsored article.

We'll write it for you and take your pictures - you get to  
approve it, then it will be published on [aycliffetoday.co.uk](http://aycliffetoday.co.uk)  
and promoted through our social media channels (Facebook,  
Twitter, LinkedIn and Instagram).

We'll also pay Facebook to boost your post and increase reach.

And we can tell you exactly how many people it reaches and  
engagement stats.

**Cost: £295 (+ VAT)**

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## SPONSORSHIP PACKAGE

Sponsored article (as detailed above)

Website banner adverts (as above)

1 extra social media post (as above)

**Cost: £395 (+ VAT)**

## CONTACT

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